



REEMA TANEJA, ESQ.

Speaker | Advisor | Strategist

ABOUT

Reema Taneja (pronounced ta-nay-jah) advises providers, digital health companies and pharmacies on regulatory compliance, innovative business arrangements, and leading edge healthcare policy reforms. Her areas of expertise include digital health; virtual care management; MSO implementation; provider reimbursement; fraud, waste, and abuse; privacy; and advising provider groups on growth opportunities.

Prior to joining Nixon Gwilt Law, Reema served as the Director of Policy and Regulatory Affairs at the National Community Pharmacists Association (NCPA), where she advised members on pharmacy regulation and policy, federal fraud and abuse law, pharmacy innovation and partnerships, and long-term care.

Reema graduated cum laude from George Mason University and then attended American University Washington College of Law, where she served as a senior member of the American University International Law Review and as Managing Editor of the Health Law & Policy Brief. She is a member of the Maryland and D.C. Bars, the American Bar Association – Health Law Section, and the American Health Law Association. Reema serves as Adjunct Professor of Law at American University Washington College of Law, where she teaches Digital Health and the Law. Reema lives with her husband in Northern Virginia and enjoys spending time with her family dogs - German Shepherd twins.

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#Telepharmacy #DigitalHealth
#VirtualCareManagement
#HealthcareInnovation #HealthcareStartups
#RemotePatientMonitoring #RPM
#Telehealth #VirtualHealthcare #Femtech

CONTRIBUTIONS

With telepharmacy lagging about 40 years behind telehealth in implementation, it can be a challenge for innovators to figure out how to add telepharmacy to their existing models. **Reema Taneja, Esq.**, leads the charge to help pharmacies of all sizes capture more of the telehealth benefits and patient outcome wins other healthcare providers are enjoying.

By no means her only expertise, Reema also excels in helping healthcare leaders design innovative business models, such as value-based arrangements and MSOs, as well as understand all their telehealth and remote patient monitoring options.

She speaks with ease in both virtual and live events, and she partners well with copresenters and in panel discussions on topics for healthcare innovators.

IDEAL AUDIENCES

- Pharmacy companies
- Digital Health companies
- Telehealth companies
- Health Systems
- Healthcare Startups

"Telepharmacy is an extremely valuable form of healthcare delivery that can significantly benefit the industry as consumers continue demanding increased pharmacy access, not only in rural communities, but even in more urban areas."

TALKING POINTS

- Telepharmacy (from idea to implementation to reimbursement)
- Digital Health/Telehealth
- Remote Patient Monitoring (reimbursement requirements, policy, contracting)
- MSO Implementation
- Fraud & Abuse
- The rise of FemTech