



# EVERY YEAR WE WORK WITH HUNDREDS OF CHANGE AGENTS MOVING IN THE SAME DIRECTION: FORWARD.

# **ABOUT NIXON GWILT LAW**

Digital health founders seek Nixon Gwilt Law's guidance to **break new ground and navigate the regulatory gray zones** that come with healthcare innovation.

#### Here's why:

The American Telemedicine Association recognized Managing Partner Carrie Nixon as a Telehealth Champion in 2022.

Her leadership in advancing policy and regulation in support of innovation influences our entire Firm and works in concert with Partner Rebecca Gwilt's talents as a Strategic Translator for clients innovating faster than the speed of regulation.

Our Partners and Attorneys regularly grace the stages of **the industry's biggest conferences** and comment on healthcare innovation new for the **most notable publications** in the country.

Innovation is where we live, and it's why we are natural partners for digital health businesses seeking to change the world.

Success in this industry hinges on a deep, practical understanding of healthcare law, policy, reimbursement, technology, and business models. And we've got it:

Telehealth | Virtual Care Management | Remote Patient Monitoring | Predictive Analytics | FemTech | Digital Therapeutics | Software as a Medical Device (SaMD) | Behavioral Health and Wellness Platforms | VR/AR/XR

### INNOVATORS RELY ON OUR GUIDANCE TO:

- <u>Determine reimbursement/revenue</u> <u>pathways</u>
- Build compliant business models
- Plan and execute national telehealth
  & virtual care expansions
- <u>Navigate the complex regulatory</u> <u>landscape</u>
- Protect IP
- Assess privacy/security risks
- Identify FDA pathways

"The structure was invaluable. You tell Nixon Gwilt what you want to do, and they set out your roadmap for you. Because when you're in the middle of it, it's very hard to pull yourself out of the weeds and figure out exactly what you need to do."

~General Counsel, Telehealth Client

## WHY FOUNDERS LIKE WORKING WITH US

<u>Business-friendly fee arrangements</u> and the deep experience of our <u>100% healthcare</u> <u>innovation legal team</u> are just a couple of the reasons founders like working with us. Our collaborative work style means clients work with the same lead attorney while still accessing the expertise of the entire Firm as needed.

Could you use our guidance in your next stage of growth?

<u>Click here to get started</u>

© 2022 Nixon Gwilt Law www.NixonGwiltLaw.com