



# KAITLYN O'CONNOR, ESQ.

Advisor | Mentor | Advocate

## ABOUT

Working alongside managing partner Carrie Nixon to lead the Remote Patient Monitoring Practice at Nixon Gwilt Law, Kaitlyn helps innovative RPM vendors implement practical business solutions to accelerate growth in this rapidly expanding industry.

After graduating magna cum laude from Syracuse University, Kaitlyn attended William & Mary Law School, where she served as a member of the Business Law Review.

She is a member of the Connected Health Initiative (CHI), Co-chair of the Health & Life Sciences Affinity Group for the National Association of Women Lawyers ("NAWL"), member of the Reproductive Justice Working Group with the Law Firm Anti-racism Alliance ("LFAA"), member of the American Telemedicine Association, and serves as a Mentor for Jumpstart Foundry, an investment group focused on healthcare technology. Kaitlyn also provides mentorship for startups participating in the MassChallenge HealthTech, KidsX, and Leap Venture Studio accelerators.

A soccer player and devoted human to her Goldendoodle Milly, Kaitlyn makes her home in Richmond, Virginia.

## CONTACT KAITLYN

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[#digitalhealth](#) [#remotepatientmonitoring](#)  
[#womenatwork](#) [#healthcareinnovation](#)  
[#telehealth](#) [#telemedicine](#)

## CONTRIBUTIONS

When HHS released thousands of pages of regulations on a Friday, Kaitlyn kept the coffee brewing and studied all weekend. Then she shared the relevant findings on Monday in a clear, concise way so healthcare business owners could make smarter business decisions.

When it comes to distilling complex information in the healthcare industry—*especially breaking news for digital health innovators*—you won't find anyone more enthusiastic or up-to-date than Kaitlyn O'Connor.

## IDEAL AUDIENCES

- Digital health and telehealth startup entrepreneurs
- Digital health executives
- Regulatory agencies with interest in telehealth and digital health
- Young professional women

"I love the way you think.  
Lawyers scare me—you don't."

## TALKING POINTS

- Remote patient monitoring (including the latest on CPT codes and reimbursement)
- Digital health (from startup to established)
- Telehealth (including tech applications during COVID)
- Virtual reality in healthcare
- Veterinary telehealth
- Corporate practice of medicine (how physicians and non-physicians/MSOs can and cannot work together in a practice)
- Mental health (from access to innovations)
- Women's health (and the move to more personalized care delivery models)
- Career advice for professional Millennial women
- Value-based healthcare (rethinking business operations, partnerships, and patient services for maximum growth and benefit)